

Maxwell Philippo

(805) 895-7669 | maxwellphilippo@gmail.com | Seattle, WA 98199

SUMMARY

Passionate and detail-oriented apparel design professional with a Bachelor's Degree in Apparel, Merchandising, Design and Textiles and hands-on experience in garment construction, pattern drafting, alteration, and sewing. After a successful career in senior living, I am looking to return to the fashion industry, bringing my creativity, technical skills, and portfolio of original designs. Proficient in Adobe Illustrator, Photoshop, and 2D/3D design software, I excel in collaborating with teams and delivering high-quality, functional designs.

SKILLS

- **Apparel Design:** Garment construction, pattern drafting, fit analysis, and technical sketching
 - **Construction Expertise:** Skilled in alteration, sewing, and assembling durable garments
 - **Technical Proficiency:** Adobe Illustrator, Photoshop, Microsoft Office Suite; exposure to 2D pattern software, 3D apparel development tools, and Product Lifecycle Management software.
 - **Material Knowledge:** Expertise in fabric properties, sourcing, and application for rugged designs.
 - **Trend Research:** Proficient in analyzing fashion trends and competitor products.
 - **Organization:** Sample tracking, design board maintenance, and tech pack development.
 - **Collaboration:** Strong communication, project management, and teamwork in fast-paced settings.
 - **Brand Development:** Experienced in creating marketing materials and enhancing brand visibility.
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EDUCATION

Bachelor of Arts, Apparel, Merchandising, Design and Textiles
Washington State University, Pullman, WA | 2020

EXPERIENCE

Garment Designer (Self-Employed) | Seattle, WA | May 2020–Present

- Designed, drafted patterns, and constructed high-quality garments, focusing on fit, durability, and aesthetic details for custom apparel projects, with a portfolio of completed works available.
- Created technical sketches and patterns using 2D pattern software, ensuring accurate sizing, fit customization, and functionality for rugged, workwear-inspired designs.
- Performed alterations and sewing, adjusting seams, resizing components, and refining finishes to achieve precise, professional-quality garments.
- Researched and sourced fabrics and trims, selecting materials for durability and performance, aligned with heritage workwear aesthetics.
- Conducted trend analysis to incorporate current styles, colors, and construction techniques into designs, ensuring relevance in the outdoor apparel market.
- Managed e-commerce platform, coordinating sample tracking and vendor relationships to maintain quality and meet deadlines.

Owner, Maxcare Advisory Services | Seattle, WA | August 2024–Present

- Founded a senior care advisory agency partnering with seniors and assisted living facilities to provide tailored placement and support services, ensuring families find the right care solutions.
- Developed branded marketing materials using Adobe Illustrator and Photoshop, enhancing visibility and creating client-facing visuals to promote services.

- Conducted market research to identify consumer needs and trends in senior care, informing strategies for client engagement and partnerships with facilities.
- Collaborated with families and care providers, to deliver compassionate solutions, demonstrating strong project management and communication skills.

Sales Manager, Aegis Living Queen Anne Rodgers Park | Seattle, WA | May 2024–August 2024

- Analyzed market trends to adapt outreach strategies, improving client engagement and community visibility.
- Collaborated with cross-functional teams in sales meetings, contributing to process improvements and team performance.
- Managed detailed documentation in CRM software, ensuring accurate tracking of leads and interactions.

Community Relations Coordinator, Cogir of Queen Anne Senior Living | Seattle, WA | August 2023–May 2024

- Collaborated with cross-functional teams to organize community events, demonstrating strong project management and communication skills.
- Conducted market research to identify trends, informing strategies that enhanced community engagement and visibility.
- Managed detailed documentation and vendor coordination, ensuring timely execution of initiatives.

Marketing Manager, AFH Senior Care | Renton, WA | June 2021–July 2023

- Researched industry trends to develop targeted marketing campaigns, boosting brand visibility and client engagement.
- Created marketing materials using Adobe Illustrator and Photoshop, ensuring alignment with brand standards.
- Coordinated with vendors to execute events and campaigns, streamlining processes to meet deadlines.